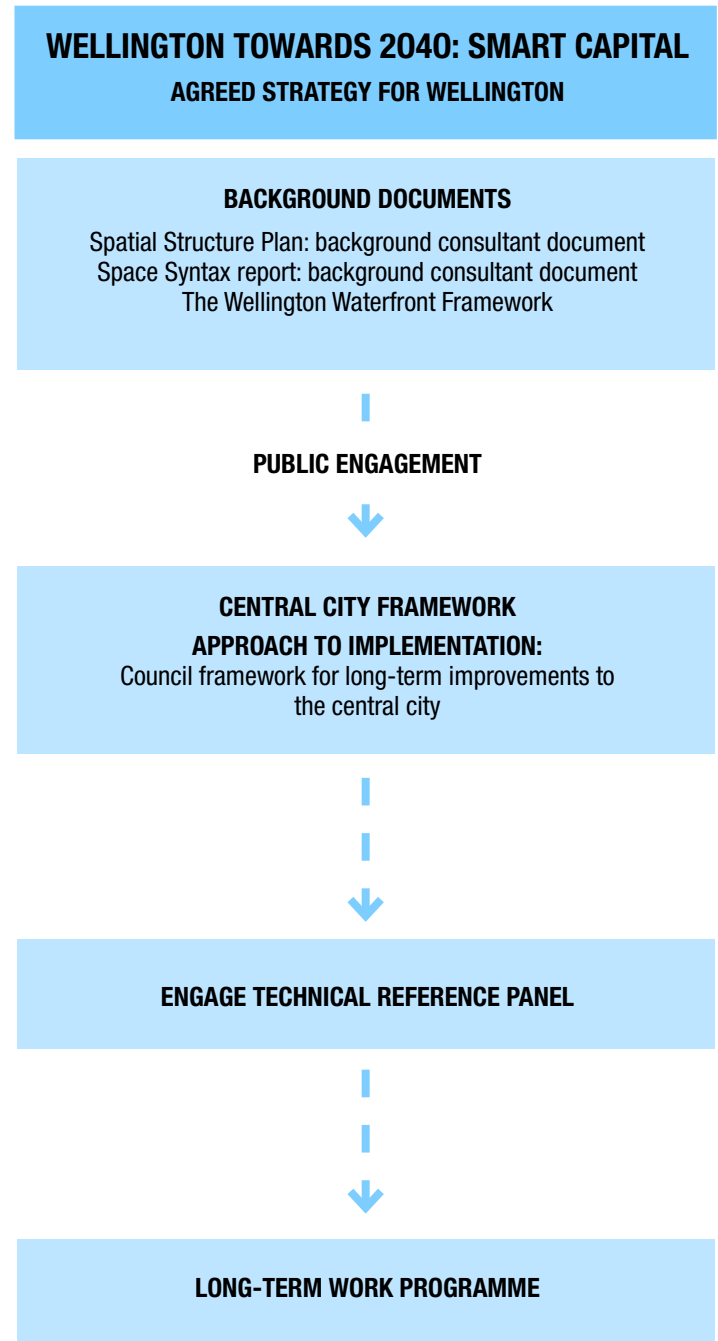


# INTRODUCTION

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Wellington's central city is its economic engine and cultural heart. It is compact, lively and full of character; a centre of government, business and creativity; a place to live – to think, learn, grow, work, shop, relax and be entertained.

But as the population grows, people's ways of living and working change, environmental and resource pressures intensify, and Wellington increasingly faces competition from other cities for people and investment. The central city will face challenges. This Central City Framework explains how we can respond to some of those challenges. It does not propose to change the central city's existing character and strengths. Rather, it seeks to enhance and build on those strengths, while making practical improvements so future Wellingtonians will enjoy a city that is even more friendly, prosperous, sustainable and dynamic. In short, it outlines a framework for improving the city in both the public and private realms, as we move towards the bicentennial in 2040 and our vision as a smart capital.



**Figure 1.** Wellington Towards 2040: Smart Capital sets the overall strategy for Wellington. The Central City Framework describes how we could implement the recommendations from overseas consultants, local experts and the general public. The next steps will be to gather further information on the projects suggested to create a long-term work programme.

Existing work	Supporting work	Future work
- Urban Development Strategy	- Wellington Towards 2040: Smart Capital	- Initiate catalyst projects
- Public Space Policy	- Spatial Structure Plan	- Develop precinct plans
- District Plan (central area)	- Space Syntax movement analysis	- Complete project-specific designs
- Plan Change 48: Central Area Review	- The Wellington Waterfront Framework	- Design concepts for long-term projects
- Waterfront Framework	- Economic Development Strategy	- Complete Public Space Design Manual
- City to Waterfront: Public Spaces and Public Life Study		- Set terms of reference for an urban design panel
- Heritage Policy 2010		- Explore funding mechanisms
- Climate Change Action Plan		- Integration into the District Plan
- Transport Strategy		- Implement transport improvement projects
- Parking Policy		
- Walking Policy		
- Cycling Policy		
- Bus Prioritisation Plan		
- Capital City Initiative		
- Development Contributions Policy		
- Arts Policy		
- Wellington – our sense of place		